

Advertise with Sisters on the Fly- Our SOTF Marketplace is now OPEN for business

We thought you might be interested in knowing about this. Just an FYI from Sisters on the Fly!

We are happy to announce that our advertisers showcase- [the SOTF Marketplace](#)- is now up and running and in business FOR YOU! Everyone, members and non-members alike, are invited to advertise here.

Here is the link to view other ads to see how yours can look & learn more about ad placement:

<https://www.sistersonthefly.com/sotf-marketplace/>

Why would you advertise in our Marketplace, you ask?

Sisters on the Fly is the ideal partner for engaging women ages 35-65 who are passionate about adventure, travel, artistry, and of course, Trailers and RVs.

Ad Rates

- All ads are good for one calendar year:
- \$1 for “one-of” items except \$50 for individual trailer, vehicle, property/home ads
- \$50 business & services ad for SOTF MEMBERS
- \$150 business & services ad for non-members/ general public

Sisters on the Fly by the Numbers

Membership:

- Nearly 8,500 “Sisters on the Fly” members
- Approximately 35 new members join each week
- Users spend an average of 6 minutes on-site, indicating that members are highly engaged with online membership offerings

Website Statistics:

- Nearly 10,000 page views a day
- Averages 5,700 unique visitors a week
- Averages over 38,000 hits per month
- The average time on site is 5:36 with nearly 8 pages per visit
- Texas, California, Colorado, Washington and Arizona are the top states for visitors.

Social Media Statistics:

- 30,000 highly engaged Facebook fans (across properties)
- Monthly email newsletter of nearly 9,000 recipients has a 40% open rate, 20% click rate
- 5,000 followers on Instagram
- 2,500 followers on Pinterest

Sisters on the Fly is an organization dedicated to empowering women through exceptional outdoor activities, most notably Trailer, RV and tent camping. Our membership offers access to an incredible network of women who organize amazing “glamping” trips of all shapes and sizes, across the entire country, all year long.

Sisters on the Fly and its reach is growing fast. Membership numbers having doubled to 8,500 members since the start of 2015 and brand engagement is soaring to new heights, as seen in our exceptional web traffic (38,000 visits a month,) social media (30,000 FB fans), channels and e-mail list serves (9,000 person list.)

Sisters on the Fly receives considerable media attention from regional and national news channels and publications. CBS This Morning and Country Living Magazine are among the outlets to cover the Sisters and their trailers.

