

# Legal Sisters on the Fly Trademarks & Colors

## to use for events, banners, keep-sakes, name tags, etc.

(In order to protect our logo trademarks we must comply & use these and only these)

Please contact becky@sistersonthefly.com for jpg versions of these two logos (and banner) if you need either or!

“Rod & Reel” Logo-  
Fly on end of line, detailed reel, line coming out of reel away from rod, with correct “Sisters Name Only” Logo

**If an item only has “SOTF” on it it still needs one of our two legal logos with it** somewhere, anywhere or it is not legally compliant (small is fine but it needs to be added!) EXCEPT on BADGES (there’s not much room!)



**If an item only has SOTF POSTCARD ART on it it still needs one of our two legal logos with it** somewhere, anywhere or it is not legally compliant (small is fine but it needs to be added!)

**If you create any NEW & EXCITING Sisters on the Fly item for whatever purpose, it needs one of our two legal logos on it,** somewhere, anywhere even when used with other art or designs or it is not legally compliant (small is fine but it needs to be added!)

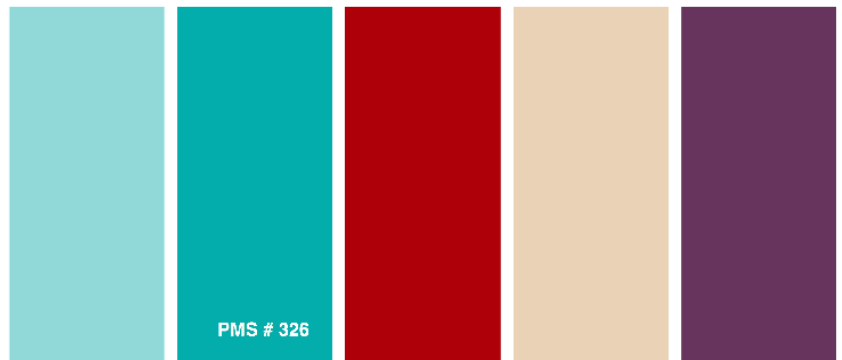
“Sisters Name Only” Logo-  
the words “on the” are together above the curly ‘f’ in a plain font.  
(Closest font to *Sisters & Fly* is called Hanford Script)

**If an item only has WE HAVE MORE FUN THAN ANYONE on it it still needs one of our two legal logos on it** somewhere, anywhere or it is not legally compliant (small is fine but it needs to be added)



Please note Sisters on the fly is trying to NOT use the “Cowgirl & Trailer with WELCOMES YOU!” art work going forward (although we know there are lots out there being used currently).

Sisters on the Fly STORE items on the website that do not comply are either being re-designed, re-worked or discontinued.



HEX	#90dadb	HEX	#00a0ae	HEX	#af000e	HEX	#ecc5b5	HEX	#69355c
RGB	144 221 219	RGB	0 175 174	RGB	175 0 14	RGB	236 213 181	RGB	105 53 92
HSV	178 35 87	HSV	180 100 69	HSV	355 100 69	HSV	35 23 93	HSV	315 50 41
CMYK	35 0 13	CMYK	100 0 13	CMYK	0 100 92 31	CMYK	0 10 23 7	CMYK	0 50 12 59